

# PCCI course quick guide

By: Stanley Coloma

## Industry / Profession / Career

## What training / workshop should i take?

I'm a print/graphic artist and i want to learn more about webdesigning fundamentals and principles and proper layout for the web.

I'm a marketing/sales personnel and i want to learn more about creative presentations for the web or offline viewing without using powerpoints

I'm a well-rounded digital artist and i want to enhance my skills in creative compositing, interface design and other Photoshop effects.

I am a traditional artist with experience in drawing/sketching/painting but i wanted to transition to digital.

I am a publisher and a layout artist and i want to optimize and output my work to the web.

I am a graphic/web design freelancer and i want to learn more about how to cost properly, best practices for the web and how to create a contract for web services

I am a design enthusiast and i want to learn more about layout techniques, color combination and creative effects

I have a startup company and we want to create our website or CD rom in the fastest way possible without much fuzz.



### Effective Web Design

Topics on web design process, web standards, contract and dealing with clients, Search engine optimization and interface design techniques will be discussed in this training.

**Applications:** Photoshop and Flash Catalyst **Skill Level:** Intermediate



### Flash Creative Animation Techniques

This is an intermediate Flash training. Topics include the bone tool, motion presents, principles of animation, the deco tool, filters and blend mode and other advance animation tech.

**Applications:** Flash professional **Skill Level:** Intermediate



### Photoshop Creative Compositing Tech.

Advance training on compositing and creative design on Photoshop. Topics include advance use of the brush tool, selection tools, textures, patterns, shapes and other effects

**Applications:** Photoshop CS 5.5 **Skill Level:** Intermediate



### Digital Fine Art

This is an intermediate training on Photoshop's painting tools. Topics includes photo realism and using the tablet in digital painting in Photoshop.

**Applications:** Photoshop CS 5.5 **Skill Level:** Beginners - Intermediate



### Interactive CD Rom

Intermediate training on interactive contents and applications for offline consumption. Topics include fullscreen controls for executable files, content creation for CD, compositing for interactive CD.

**Applications:** Photoshop and Flash **Skill Level:** Intermediate

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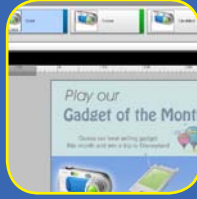
- I am a multimedia designer who works with video and animation and i want to learn about web design but i am afraid of codes and programming.
- I am a business man, marketing/sales personnel, i want to learn more about interactive ads but i hate coding.
- I am a photographer and i wanted to present my work on the web but i am afraid of codes and programming.
- I am familiar with indesign and other print applications but i want to output my works to the web the easiest way possible.



### InDesign Interactive Projects and presentations

This training is focused on the interactive panels of InDesign. Using indesign for creating interactive portfolio and interactive PDF and to output layout as a website.

**Applications:** Adobe InDesign CS 5.5 **Skill Level:** Intermediate



### Flash Catalyst Interactive Design for mere mortals

This training is targeted for designer who wanted to transition into web but is scared by codes. Topic includes creating Flash catalyst projects for the web and interactive ads.

**Applications:** Flash Catalyst 5.5 **Skill Level:** Beginners - Intermediate

